

The functionality of the Wheatgrass Depot website is crucial because it is our storefront and enables our unique, efficient distribution model. As such, my demands of creating the website were many, from creating a database-driven platform that allows Wheatgrass Depot to distribute its perishable products within 24 hours of harvest to creating a transparent system for our supporters with separate logins for each (this allows for viewing real-time account statuses and promotion codes used), along with the integration of APIs for UPS, QuickBooks, and PayPal.

The screenshot displays a comprehensive dashboard for 'Orders & Subscriptions'. At the top, a 'Projected Produce Demand' line chart shows demand for various products over a 31-day period. Below this, a 'Current Orders' table lists completed orders with columns for Order#, PP Conf#, Customer Name, Phone, Email Address, Destination, Order Total, Placed, Status, and Subscription?. A 'Delivery Routes' section shows a map for 'Ann Arbor East' with stops for various florists and their scheduled times. The 'Current Deliverables' section provides a detailed view of upcoming orders, categorized by day (Today, Tomorrow) and route (Ann Arbor East, Inferno Dash), with options to 'Drop This' or 'En Route'. The interface is clean and professional, with a blue and white color scheme.

Prior to working with Spotted Triforce Arts, I spent thousands of dollars and over 2 years before having to start over from scratch. In particular, I had contracted *and paid for* a custom site but later found out that the developer was using a Wordpress template. There is a big difference in skillsets needed if you are hiring a developer to

create a custom website from scratch VS utilizing 1 of the 1,000's of templates available via Wordpress and other similar sources. For many applications, Wordpress is a great option but not when your needs require a custom website using a unique distribution model with many variables.

The challenges in finding a quality web designer are many, but I can honestly say that if you are lucky enough to have found Spotted Triforce Arts, your search is over!

I was fortunate to work directly with owner, developer and designer Marcel Izumi. Initially I was hesitant to hire a company based across the country, so I interviewed many local developers. However, upon seeing the project's full scope, Marcel was the only developer who didn't quickly say, "No problem, our team can design anything." He simply said that he didn't yet know how he would handle all the challenges but that he was confident in his ability figure it out. The website presented many challenges, through which Marcel demonstrated calm professionalism. Developing my business from scratch has been stressful at times; it is invaluable to work with a developer who provides peace of mind.

His excellent communication skills have also been key in making this project successful, including consistent email updates. Marcel's depth of development knowledge often led to better solutions than I originally anticipated, and I always felt he was focused on my vision. In the end, the website is better than my original vision, and that's saying a lot!

My website will be a work in progress as my business expands, and I am confident that Spotted Triforce Arts will continue to exceed my expectations.

- David Fromhold -
Wheatgrass Depot, LLC